



2018 Dr. Martin Luther King, Jr. Birthday Celebration

Sponsorship Form

The San Gabriel Valley NAACP and The City of West Covina
19th Annual Dr. Martin Luther King, Jr. Birthday Celebration will be held on
Monday, January 15, 2018 from 11:00am – 2:00pm
at the West Covina Civic Center, 1444 W. Garvey Ave South

Presenting Sponsorship Level

Name recognition at the event -- Introduce the Keynote Speaker -- One sponsor table and two chairs in front by the stage -- Full page Ad in the program -- Large icon on the event website with a link to your business website -- Logo on the Front of the program

Gold Sponsorship Level

Name recognition at the event as a Gold Sponsor -- One sponsor table and two chairs in first sponsorship row day of the event -- Full page Ad in the program -- Large icon on the event website with a link to your business website

Silver Sponsorship Level

Name recognition at the event as a Silver Sponsor -- Full page Ad in the program -- Icon on the event website with a link to your business website -- Space within the second to fourth sponsorship row day of the event

Bronze Sponsorship Level

Name recognition at the event as a Bronze Sponsor -- Half page Ad in the program -- Icon on the event website -- Space next to Silver Sponsors day of the event

Select your Level

_____ Presenting Sponsorship Level — \$1,500.00

_____ Gold Sponsorship Level — \$1,000.00

_____ Silver Sponsorship Level — \$750.00

_____ Bronze Sponsorship Level — \$500.00

Additional Donation Options

I would like to make an additional donation to the SGV NAACP Scholarship Fund

_____ \$2,500.00

_____ \$2,000.00

_____ \$1,500.00

_____ \$1,000.00

_____ \$750.00

_____ \$500.00

_____ \$250.00

Other: _____

I would like to make an In-kind donation of: _____



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Event Program Ads

_____ Full Page Ad -- \$350.00 _____ Half Page Ad -- \$200.00
_____ Quarter Page Ad -- \$100.00 _____ Business Card Ad -- \$50.00

Day of Event _____ Vendor Space -- \$50.00 _____ # of tables @ \$6.00 each if needed

******NO ELECTRICITY AVAILABLE**** ***Food Vendors must have a Health Permit*****

Business Name: _____ Phone: _____

Address: _____

Contact Name: _____ Cell: _____

Email Address: _____

Website Address: _____

****WAIVER RELEASE SIGNATURE****

I hereby release, discharge, and agree to “indemnify” (to compensate and to defend) The SGV NAACP and The City of West Covina, its officers, agents, employees and volunteers from and against all actions, claims or demands that I, my heirs, distributors, guardians, legal representatives, or assigns have, or now have, or may later have from today, for injury, or death or damage resulting from my participation in the activity for which I have enrolled.

Print Name: _____ Date: _____

Participants Signature: _____ Date: _____

Please return application with check made payable too: SGV NAACP

Mail to: SGV NAACP ATTN: MLK Event

P. O. Box 1743 West Covina, CA 91793

Questions, please contact Carter Spruill sgvyc@hotmail.com 323 309-3954 DEADLINE DECEMBER 30, 2017

Photos may be taken at public events and may be used to promote and market the City of West Covina.
Please notify the photographer during the event if you prefer not to be photographed.

SGV NAACP: www.sgvnaacp.net

The City of West Covina: www.westcovina.org